

**University of California, Irvine
Statistics Department
Distinguished Seminar**

Data Perturbation

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6011 Donald Bren Hall**

Data perturbation is a technique for generating synthetic data by adding "noise" to original data, which has a wide range of applications, primarily in data security. Yet, it has not received much attention within data science. In this presentation, I will describe a fundamental principle of data perturbation that preserves the distributional information, thus ascertaining the validity of the downstream analysis and a machine learning task while protecting data privacy. Applying this principle, we derive a scheme to allow a user to perturb data nonlinearly while meeting the requirements of differential privacy and statistical analysis. It yields credible statistical analysis and high predictive accuracy of a machine learning task. Finally, I will highlight multiple facets of data perturbation through examples.

This work is joint with B Xuan and R Shen.